

ACCEPTED VENDOR POST PARAMETERS

Parameter	Data Type	Required	Description
api_user	string	Y	Provided by Big Purple Dot
api_secret	string	Y	Provided by Big Purple Dot
first_name	string	Y	
last_name	string	Recommended	
phone	string	Y if no email present	
email	string	Y if no phone present	
spouse_first_name	string		
spouse_last_name	string		
spouse_email	string		
source	string	Recommended	Zillow Long Form, Realtor.com, Lending Tree
tags	array of string	Recommended	["New","Past Client","Prospect"]
agent_identifier	string		Big Purple Dot username
assigned_agent	string		Big Purple Dot username (seperated by comma)
notes	text		Use this parameter for any information not included in this list. Basic HTML accepted.
additional_source_info	string		Use for secondary source information.
full_property_address	string		8687 Research Drive, Irvine, CA 92618
address	string		8687 Research Drive
city	string		Irvine
state	string		CA
zip	string		92618
async	string		Set to "True" for bulk requests
skip_default_lead_assignees	string		"skip_default_lead_assignees": "true"
disallow_duplicates	string		"disallow_duplicates": "true"
tcpa_consent_given	string		
tcpa_consent_language	string		
tcpa_is_mobile_phone	string		
assigned_outside_partner	string		"name1@gmail.com,name2@gmail.com"